



Michigan Scholastic Cycling Association

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RECORD BREAKING TURNOUT AT YOUTH MOUNTAIN BIKE RACES

100+ STUDENTS COMPETE ON MOUNTAIN BIKES AT BLOOMER PARK

Rochester Hills, Michigan, September 10, 2016 – The Michigan Scholastic Cycling Association (MiSCA) welcomed 102 competitors Saturday, September 10 at a mountain bike race just for kids. The event, held at Bloomer Park in Rochester Hills, was the second in a five race series for 2016. The previous race also drew record turnout to Addison Oaks, but surpassing 100 racers at Bloomer was a special milestone for MiSCA Founder Steve Kinley.

“I knew we would grow this to over 100 riders – I’ve really been looking forward to this day. We’re really excited about the rest of the season and in 2017 we’ll grow even more. A lot goes into this and I’m very thankful.”

--- Steve Kinley (Founder and Board Member Emeritus, Michigan Scholastic Cycling Association)

MiSCA is operated by a volunteer board and also relies heavily on “host groups” to provide volunteers at each event. The main tasks involved with putting on a mountain bike race include course marking, start/finish prep, registration, timing, awards, and course cleanup. There are typically anywhere from 10 to 25 volunteers working with MiSCA on race day, not including the parents and coaches – many of whom are also volunteering their time. Detroit Country Day School provided the volunteers at Addison Oaks, while FCA Chrysler was the host group for the Bloomer Park event.

“We have the best volunteers show up on race day – just willing to do whatever we ask. Like running around in the woods at 5am in the rain without bug spray. As board members we’re always pulled in a different directions on race day, so their patience is appreciated and we really couldn’t do any of this without their help.”

--- Sean Warren (President, Michigan Scholastic Cycling Association)

The West side of the state is next up for the MiSCA Race Series – Cannonsburg Ski Area in Belmont on Sunday, September 18. This event is presented by Grand Rapids Bicycle Company, Cannonsburg Ski Area, and Grand Rapids Dirt Dawgs. Visit miscabike.org for more information and the complete schedule of events.

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ABOUT MICHIGAN SCHOLASTIC CYCLING ASSOCIATION (MiSCA)

MiSCA was founded in 2010 and is the premier scholastic cycling organization in the state of Michigan that puts on mountain bike races just for students. MiSCA is a 501(c)3 non-profit hosting a series of Mountain Bike races across Michigan each year for elementary, middle, and high school aged students.

Scholastic cycling is modeled after the successful collegiate cycling system. In this system the focus is on the individual as part of a larger team and while very competitive the atmosphere is much more relaxed than the usual Michigan mountain bike races. This more relaxed atmosphere is a result of participants that are relatively new to racing as well as the fact that participants do not compete in the normal mountain bike categories but rather compete for their school in more generic skill-based categories. We offer cycling as a legitimate sport to many students who would not otherwise know it existed as a 'real sport.' In other words we bring new people into the sport of cycling. We also give students disenchanted with the other school sports teams a chance to excel.

For more information about MiSCA, please visit <http://www.miscabike.org>.

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