



Michigan Scholastic Cycling Association

MEDIA CONTACT

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VOLUNTEERS NEEDED TO SUPPORT NEW RACE MODEL FOR SCHOLASTIC CYCLING IN MICHIGAN

Michigan, February 5, 2014 – The Michigan Scholastic Cycling Association (MiSCA) Board of Directors met to discuss the 2014 mountain bike race series and a sustainable event structure moving forward. The MiSCA race series will be put on hiatus with efforts and resources directed into one (1) race – the State Championship. A search is now underway for someone to volunteer as MiSCA Race Director. There is also great need for groups to supply volunteers at their local trails if MiSCA is to host additional races, creating a series in the future.

Citing personal and professional obligations, Steve Kinley has resigned from the Board of Directors. This creates an immediate need for someone to volunteer as MiSCA Race Director. This person would coordinate the logistics of multiple events in the months prior to race day and oversee all operations of an event. Strong organizational and people leadership skills are required to be successful in this volunteer position.

MiSCA will hold their fourth annual State Championship mountain bike race on September 20, 2014 at Lakeshore Park in Novi, Michigan. This event is only possible due to the overwhelming support of the Motor City Mountain Biking Association (MCMBA) chapter of the International Mountain Biking Association (IMBA). The MCMBA provides numerous resources including: on-site course design in the weeks prior to race day, course marking, and race day volunteers.

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This race model is the future of MiSCA and youth cycling in Michigan. Hosting organizations will provide many of the necessary resources, while MiSCA will promote the event and oversee race day and series operations. Below is an example of this model.

Host organizations to provide:

- Course planning/mapping in the weeks leading up to the event
- Course marking day before or morning of event
- Volunteers (5+ people) to support MiSCA staff from 8am-2pm on race day

MiSCA to provide:

- Expense reimbursement for pre-approved race-related expenditures
- Promotion to MiSCA racers, teams, supporters, and social media targets
- Inclusion into the MiSCA Race Series (September and October)
- Course planning/mapping support in the weeks leading up to the event
- Online pre-registration through USA Cycling and day-of registration coordination
- USA Cycling race designation and liability coverage
- Medical personnel
- Timing for cross country style races (excludes time trials)
- Race Director to oversee and manage the event
- Audio equipment and emcee if available
- Individual and team awards

“With our new race model, MiSCA is positioned for endless growth and expansion.”

--- Sean Warren (Director of Marketing and Communication, Michigan Scholastic Cycling Association)

ABOUT MICHIGAN SCHOLASTIC CYCLING ASSOCIATION (MiSCA)

MiSCA was founded in 2010 and is the premier scholastic cycling organization in the state of Michigan that puts on mountain bike races just for students. MiSCA is a 501(c)3 non-profit USA Cycling (USAC) Club hosting a series of Mountain Bike races across Michigan each year for elementary, middle, and high school aged students. MiSCA offers the official Scholastic State Championship for USA Cycling.

Scholastic cycling is modeled after the successful collegiate cycling system. In this system the focus is on the individual as part of a larger team and while very competitive the atmosphere is much more relaxed than the usual Michigan mountain bike races. This more relaxed atmosphere is a result of participants that are relatively new to racing as well as the fact that participants do not compete in the normal mountain bike categories but rather compete for their school in more generic skill-based categories. We offer cycling as a legitimate sport to many students who would not otherwise know it existed as a ‘real sport.’ In other words we bring new people into the sport of cycling. We also give students disenchanted with the other school sports teams a chance to excel.

For more information about MiSCA, please visit <http://www.miscabike.org>.

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