



Michigan Scholastic Cycling Association

MEDIA CONTACT

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FOR IMMEDIATE RELEASE

January 25, 2014

SCHOLASTIC MOUNTAIN BIKING STATE CHAMPIONSHIP RACE TO TAKE PLACE FALL 2014 IN NOVI, MICHIGAN

Michigan, January 25, 2014 – Michigan Scholastic Cycling Association (MiSCA) will hold their fourth annual State Championship mountain bike race on September 20, 2014 at Lakeshore Park in Novi, Michigan. This race was the first of its kind when introduced in 2010 and will continue to provide the youth of Michigan the opportunity to race in an event not dominated by adult competitors.

As in 2013, MiSCA will partner with USA Cycling (USAC) to award the official USAC Scholastic State Championship at this race. MiSCA State Champions who are also USAC license holders are eligible to receive this award and compete at the USA Cycling Cross-Country Mountain Bike National Championships in the summer of 2015.

“This is a great event for children of all ages, riding experience, and fitness levels.”

--- Sean Warren (Director of Marketing and Communication, Michigan Scholastic Cycling Association)

MiSCA is partnering with the Motor City Mountain Biking Association, a chapter of the International Mountain Biking Association to host this great event. The MCMBA provides the volunteer support necessary to present an event at this level and MiSCA will use this race as a model for growth in 2015.

ABOUT MICHIGAN SCHOLASTIC CYCLING ASSOCIATION (MiSCA)

MiSCA was founded in 2010 and is the premier scholastic cycling organization in the state of Michigan that puts on mountain bike races just for students. MiSCA is a 501(c)3 non-profit USA Cycling (USAC) Club hosting a series of Mountain Bike races across Michigan each year for elementary, middle, and high school aged students. MiSCA offers the official Scholastic State Championship for USA Cycling.

Scholastic cycling is modeled after the successful collegiate cycling system. In this system the focus is on the individual as part of a larger team and while very competitive the atmosphere is much more relaxed than the usual Michigan mountain bike races. This more relaxed atmosphere is a result of participants that are relatively new to racing as well as the fact that participants do not compete in the normal mountain bike

categories but rather compete for their school in more generic skill-based categories. We offer cycling as a legitimate sport to many students who would not otherwise know it existed as a 'real sport.' In other words we bring new people into the sport of cycling. We also give students disenchanted with the other school sports teams a chance to excel. *For more information about MiSCA, please visit <http://www.miscabike.org>.*

ABOUT THE MOTOR CITY MOUNTAIN BIKING ASSOCIATION (MCMBA)

The Motor City Mountain Biking Association chapter of the International Mountain Biking Association is a section 501c3 advocacy organization focused on preserving, protecting, and promoting mountain bike access and diverse riding opportunities on Metropolitan Detroit's public lands through education, communication, and unified action.

Each year, our active membership contributes over 2,500 hours of service developing and maintaining our area trail systems. The Bureau of Labor calculates volunteer time at an hourly rate of \$20.13, which means that the MCMBA annually contributes over \$50,000 in direct labor to our local parks and mountain bike trails. Our fund raising events help support this work by purchasing tools and equipment for our volunteers, providing materials for bridges, kiosks, signs, and other capital improvements for our parks.

Working with our partner organizations, our chapter maintains approximately 80 miles of singletrack mountain bike trails in Oakland and Wayne counties. In addition, we are pursuing development opportunities for new trail systems in several communities.

The Motor City Mountain Biking Association is a member of the Michigan Mountain Biking Association, a federation of mountain biking clubs focused on state-wide advocacy issues. *For more information about the MCMBA, please visit <http://www.mcmba.org>.*

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